

# Direct to Garment Printing

This process works similarly to printing on paper with a regular printer. The design is dyed into the fabric of a cotton shirt.

There is NO white ink, so nothing will show up on black or dark colored items. Similarly, very bright colors will affect how the design looks. (Ex: A yellow design on a blue shirt will look a bit green.)

Any white in the design will be the color of the shirt. It works best on light colors like white, light grey, and light blue.

- No minimum order
- Most cost effective
- No black or dark colored shirts
- No white in the design
- · Light shirt colors recommended
- · Able to do full color designs
- Able to do intricate details like small text
- Starts at \$7



# Heat Transfer Vinyl (HTV)

We cut vector designs from Heat Transfer Vinyl (HTV), remove all of the excess HTV from the design, and then apply it on top of the shirt.

Designs cut with HTV cannot be very small or intricate. Designs must be vectors files (.ai, .svg, .eps, .dxf, and some .pdf) for us to be able to cut them.

We typically only use 1 color of HTV, but can potentially layer up to 3. HTV works well with all shirt colors and fabrics.

- Maximum order around 20
- No minimum order
- All shirt colors work
- Limited to 1-3 colors
- Price increases with amount of colors
- Options for glitter, metallic, and pattern HTV
- No intricate details or small text
- Starts at \$10



#### **Screen Print Transfers**

We have the design screen printed onto transfer paper by our vendor then apply it on top of the shirt. Our vendor has different order minimums based on amount of colors used in the design (1, 2 or 3+). The price increases with the amount of colors used. Full color designs and intricate designs are possible. They work well with all shirt colors and fabrics. These orders may take slightly longer as we have to wait for the transfers to be printed and shipped to us.

- Minimum order of 20 shirts for single color designs
- Minimum order of 50 shirts for 3+ color designs
- Price increases with amount of colors
- All shirt colors work
- Only way to have a 3+ color design on any shirt color including black
- Starts at \$7



# Direct to Garment Printing

Pricing includes a full front design or small left chest design and full back design. Pricing below is for our base items. Pricing for specific brands/styles available upon request.

- Short Sleeve \$7
- Raglan \$12
- Long Sleeve \$13
- Fleece Crew \$15
- Hoodie \$16
- Personalization +\$1
- Full Front & Back +\$1
- Size 2X +\$1, 3X +\$2, 4X +\$3

# Heat Transfer Vinyl (HTV)

Pricing includes a full front, 1 color design.
Pricing for multiple colors or front & back
designs available upon request. Pricing below
is for our base items. Pricing for specific
brands/styles available upon request.

- Short Sleeve \$10
- Raglan \$15
- Long Sleeve \$16
- Fleece Crew \$18
- Hoodie \$19
- Size 2X +\$1, 3X +\$2, 4X +\$3

#### Screen Print Transfers

Pricing includes a front only design on a short sleeve shirt. Pricing for front & back designs and other apparel items available upon request. Pricing below is for our base items. Pricing for specific brands/styles available upon request.

- 1 Color Design \$7
  - Minimum Order of 20
- 2 Color Design \$8
  - Minimum Order of 75
- 3+ Color Design
  - Minimum Order of 50
  - Qty: 50-74 \$10
  - Qty: 74-99 \$9
  - Qty: 100+\$8
- Size 2X +\$1, 3X +\$2, 4X +\$3

#### **Embroidery**

We're able to embroider a variety of items in the lab. We can provide the apparel or customers are permitted to bring their own. We will have to verify in person that an item is compatible with embroidery and our machine. We ask that customers refrain from bringing items that cannot be easily replaced.

We have access to several fonts and monogram options as well as logos for all HCSD schools. There's a one time \$30 digitization fee to have a logo or design set up for embroidery.

- 6 color design maximum
- No extremely detailed designs
- No extremely small text
- We typically embroider 3.5"-4" wide
- We cannot complete orders of over 20 items in less than 2 weeks
- Embroidery starts at \$6 for up to 6000 stitches
- Pricing for embroidery on apparel items (polos, jackets, etc.) available upon request

